

Charles ‘Jeremy’ Belcher

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Big Spaceship – NYC

Sep 2014 - Present

Associate Director of User Experience

- Leading UX across multiple client projects for Google, DIRECTV, Guggenheim, BMW, IFC Films, and Saturday Night Live
- Currently evangelizing the UX process across the agency, incorporating research, prototyping, testing, and rapid iteration into a waterfall design process
- Helped win over \$1 million in new business as part of pitch teams

Freelance – Tokyo, Japan/NYC, NY

Feb 2014 – Sep 2014

Interaction Design, Information Architecture & User Experience Strategy

Atmosphere Proximity (BBDO) – NYC, NY/Dubai, UAE

Jun 2012 – Feb 2014

Senior User Experience Lead

- Led UX design for Emirates, one of the largest airlines in the world. In addition to leading design team, personal designs include new Skywards account dashboard (Emirates’ frequent flyer program) as well as their new mobile website and the website booking engine, which processes nearly \$2 Billion/year.
- Conducted international user research, testing, and competitive analysis. Created user stories and journeys, wireframes, and prototypes for desktop, mobile, and responsive experiences.
- Frequent international travel: To Dubai, UAE for onsite meetings to conduct workshops, gather business requirements across multiple departments, and interface directly with the client’s onsite IT teams. To Sofia, Bulgaria to meet with our development team to present and convey site requirements.

Freelance – New York, NY/Buenos Aires, Argentina

Aug 2010 – Jul 2012

Interaction Design, Information Architecture & User Experience Strategy

- Concepted, Sketched, and Wireframed user-centered Web & Mobile Applications across multiple industries
- Worked directly with clients to refine business goals and align them with the simplest possible user experiences

FoxyMelody Digital Music Distribution - Los Angeles, CA/New York, NY

Jan 2005 – Jan 2011

Co-Founder, Chief Executive Officer

- Designed system architecture from the ground up, including homepage, client login, audio uploading, metadata capture, royalty reporting, and administration systems
- Managed international network of outsourced coders based in China, India, Russia, Ukraine, Romania, and Sweden for development and maintenance of website, client management, database, and accounting systems

Treacy & Company - Needham, MA

May 2009 – July 2010

Analyst (Product Manager) at Treacy Ventures

- Designed concept, business plan, hiring plan, marketing strategy, and operations plan for startup focusing on private career advising for college students
- Managed staff of 16 including a program director, advisors, and college intern marketing team
- Located and personally interviewed over 200 industry professionals to refine business concept

Core77 & Coroflot.com - New York, NY

Apr 2008 – Dec 2008

Web Project Manager

- Managed Web Development Team for the oldest continually run online magazine, job board, and designer

portfolio site/social network with over 120,000 portfolios totaling 10 million page views per month

- Directed 6 month long portfolio site overhaul, managing redesign, construction, and development of 80 separate web pages, adding new social features to increase site activity

EDUCATION

New York University, B.S. in Hospitality & Tourism | **New York University**, Associate of the Arts